
Freimuth Department Store Is Celebrating Its 38th Anniversary

The L. Freimuth store, whose motto is "thirty-eight years of progressiveness" will celebrate its thirty-eighth anniversary this week.

L. Freimuth, who has been at the helm since he opened a small retail store at 117 West Superior street, has seen the organization grow and keep pace with the gradual evolution of Duluth from a small town to an important mercantile center.

"No organization will go through 38 years of business without weathering many storms and we have had our share," said Mr. Freimuth. "We have been fortunate in building up this organization but it has entailed some mighty hard work and I am proud of the institution that we have built."
